



A town with  
**True  
integrity.**

Welcome  
to Mansfield.





# There's no place made like Mansfield

A major market town right at the heart of England with a wealth of opportunities and amenities both here and near.





We're an enterprising community with real integrity – and a proud industrial history. And we've never been afraid of change.

That's why we're putting the building blocks in place to create an even brighter and bolder future.

Now's the time to show the world  
**what we're made of...**

# Mansfield...



Carr Bank Park

# Here...

**Vibrant green spaces, heaps of culture and creativity, and ample opportunity for people and firms to grow and thrive.**

Mansfield's a mix of tight-knit communities with more than 110,000 people.

A town of towns with a tradition of innovation forged in the Industrial Revolution. Hard-working, honest and unfailingly friendly.





# ...and near.



Our central location means we're hooked up to key transport links including the M1 corridor, the Midland Main Line and East Midlands Airport – the UK's largest pure air freight hub.

And with Sherwood Forest and the Peak District both within easy reach, there's no shortage of stunning sights on our doorstep.

We're the commercial heart of north Nottinghamshire, just a stone's throw from the cities of Nottingham, Derby and Sheffield by train or by car.



We've always been a town of industry. Mining, milling and manufacturing have shaped who we are.

# Industrial evolution

As an economy built on coal, we fuelled the nation through times of great change, growing from a small rural community into a thriving trading centre.

Plenty's changed over the years, but the way we are remains the same. We dig deep and work hard. We're powered by a spark of invention and the spirit of enterprise.





We're makers, with high-tech businesses that manufacture parts to power planes and trains. We're start-ups and creatives and innovators.

But some things will never change in this town of towns. We'll always be good neighbours. We love our communities, streets and parks. And living next-door to nature.



**Mansfield's home  
to brilliant people,  
treasured places and  
gleaming potential.  
Come and see.**

Mansfield...

# Make yourself at home

Great homes at good prices,  
academies bursting with  
ambition and connected  
communities taking  
care of each other.



## We are neighbours

With more than 1,400 voluntary and community groups dedicated to taking care of our people and places, it's no wonder we're famous for our friendliness.

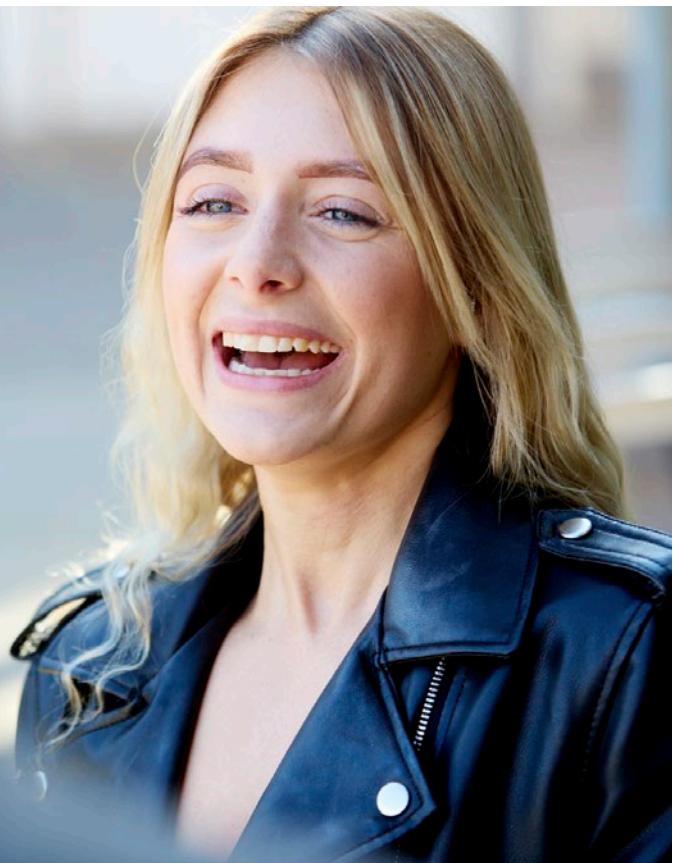
We look after our own – down-to-earth folk from all walks of life who make us a diverse and dynamic place to call home. And with plenty of high-quality, affordable houses, it's no surprise we're a top choice for people looking to put down roots, step up or start afresh.



**“The people here are so friendly and always willing to go out of their way to help you.”**

**Amy Cobb,  
Mansfield resident, 31 years**

**We make it easy for our people  
to access the services and  
opportunities they need to  
stay healthy and happy.**



Outstanding academies



## From schools...

Mansfield is home to more than 30 schools dedicated to nurturing fresh talent, from historic academies to outstanding SEND facilities.

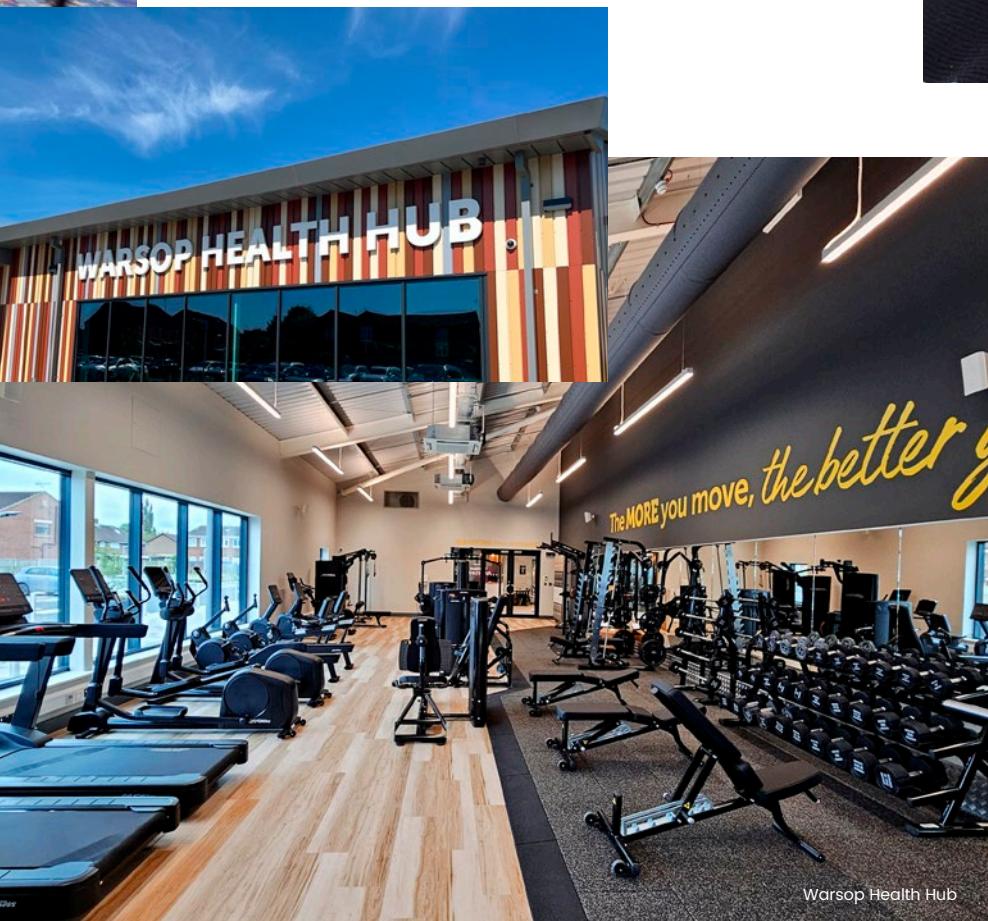
## To shops...

With more than 70 national retail brands and 88 independent stores, Mansfield is a town where you can shop till you drop.



## And a brand-new health hub...

Warsop Health Hub is a dedicated leisure facility built as part of a multi-million-pound investment in the health and wellbeing of our people. It includes a swimming pool, gym, community spaces and outdoor play area.



CASE STUDY:

## Charlotte Inkle Friends of Bellamy

On a mission to raise spirits during the pandemic, Charlotte Inkle and some friends decorated their local Bellamy Estate for Christmas.

When neighbours heard, they pitched in – raising more than £700 to install lights in trees across the estate. Not long after, the Friends of Bellamy group was born, with Charlotte as its chair.

Today, the group runs bingo nights, Easter and Halloween parties, and even subsidises panto tickets at Mansfield's Palace Theatre for local families – complete with goodie bags to keep costs down.

**“We get lovely feedback all the time. I love helping people, but it isn’t just me – we have a whole group of friends working very hard.”**

# Study in Mansfield

Unlocking opportunities for  
people and giving businesses  
the talent they need to flourish.



**We're investing in the qualifications and skills people need to reach their full potential and build fulfilling careers that make a tangible difference in our local community.**

## From post-16...

West Nottinghamshire College is a leading further education facility for under 19s and adults.

With four vibrant campuses in Mansfield, it welcomes more than 11,000 full and part-time students each year, offering a wide range of courses, apprenticeships and professional qualifications to kickstart career development.

The college is also home to the new Future Tech Skills and Knowledge Exchange – a cutting-edge skills centre equipped with industry-standard facilities to support hands-on STEM training.

## To postgraduate...

The Nottingham Trent University (NTU) Vision West Notts Hub is part of a University ranked first in the UK by its students for employability and holding TEF Gold for teaching.

It's home to nearly 600 students on career-focused higher education courses from engineering to nursing. So, it's no surprise NTU's Mansfield campus is a leading choice for young people from our region and beyond.



CASE STUDY:

## Gabriel Johnson

**Made, and making it, in Mansfield**

**After studying a Higher National Diploma (HND) at Vision West Notts College, Gabriel Johnson didn't have to travel far to find his dream job as a motion graphics designer at world-leading marketing agency Linney Create.**

“I studied for four years at West Notts, which gave me a strong foundation and was a great stepping stone into the creative industry.

“After freelancing for Linney for a while, I officially joined its Film and Animation team 11 years ago. There have been other opportunities along the way, but I've stuck around because of the amazing team – a group of passionate storytellers dedicated to

bringing people together through the screen. It's been incredible to watch the team grow and be supported to grow and develop. I'm now a motion director, which means I get to work on films for household names like McDonald's, Starbucks and Royal Mail.

“Mansfield's been a great place to launch my career. It's perfectly situated, well-connected, and just a short train ride from cultural hotspots like London and Edinburgh.”

Mansfield...

# We're Open for business

Amazon. Toray Industries.  
Glenair UK. Linney Group. Big names.  
All making it in Mansfield.



Linney Group



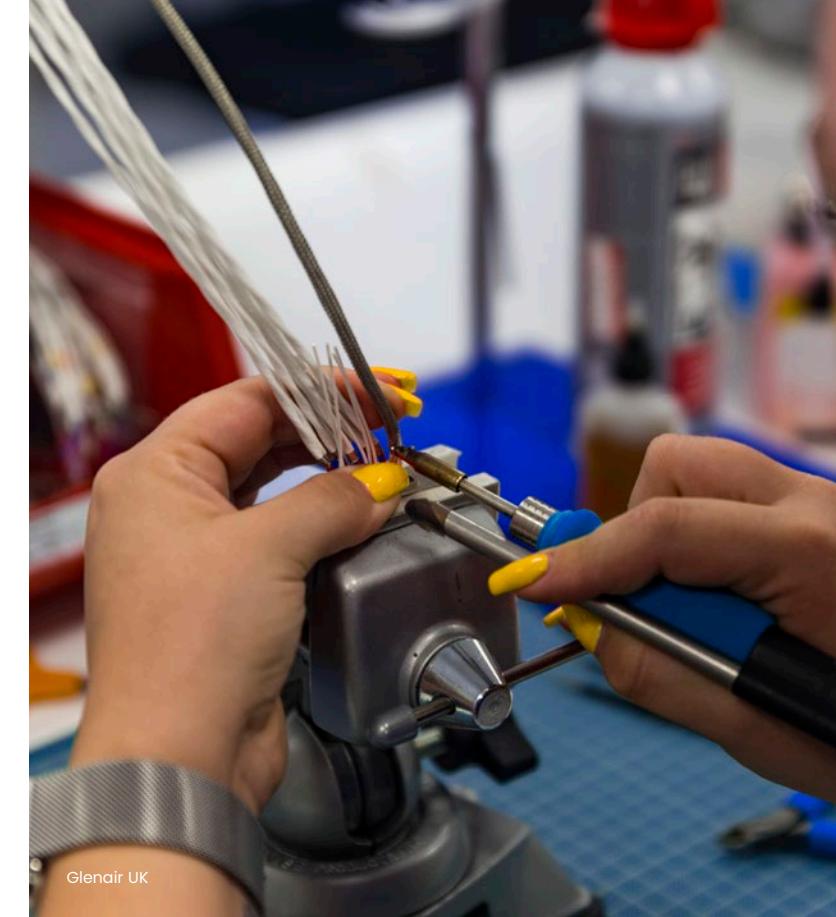
**In 2022, more than 425 startups in Mansfield remained in business after 12 months of trading – the highest figure in the country.**

**With a central location, great-value land, and room to grow, Mansfield is a prime base for ambitious businesses – from international firms and experienced entrepreneurs to local SMEs and start-ups ready to scale.**

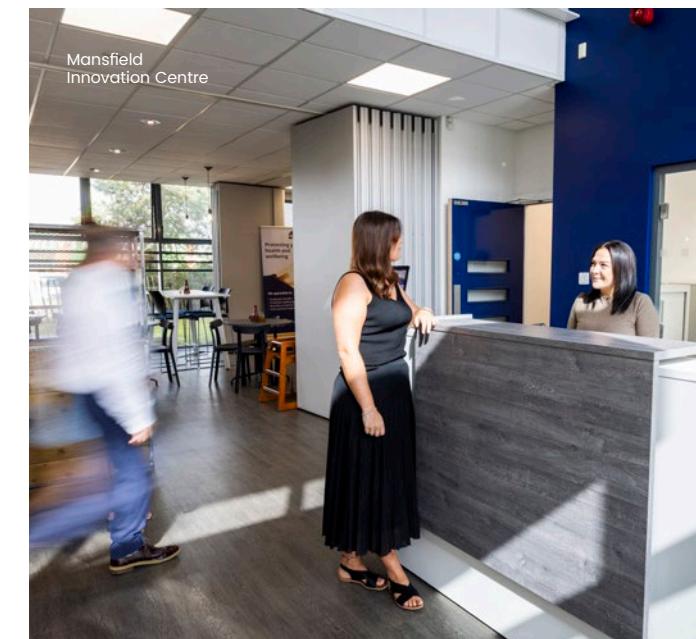
We've got a wide range of dedicated business parks with direct connections to skills suppliers and key transport networks.

Crown Farm Industrial Estate, located less than 10 miles from the M1, is home to major firms including Toray Textiles, Crown Packaging, Plastek Limited and SPS Aerostructures.

The Mansfield Connect project will breathe new life into the historic Beales department store, transforming it into a vibrant multi-agency community hub that will bring new services, opportunities and investment into our town centre.



Glenair UK



Mansfield Innovation Centre



Mansfield...

# Innovation in action

Meet the homegrown businesses  
making it in Mansfield...

CASE STUDY:

## Linney Group

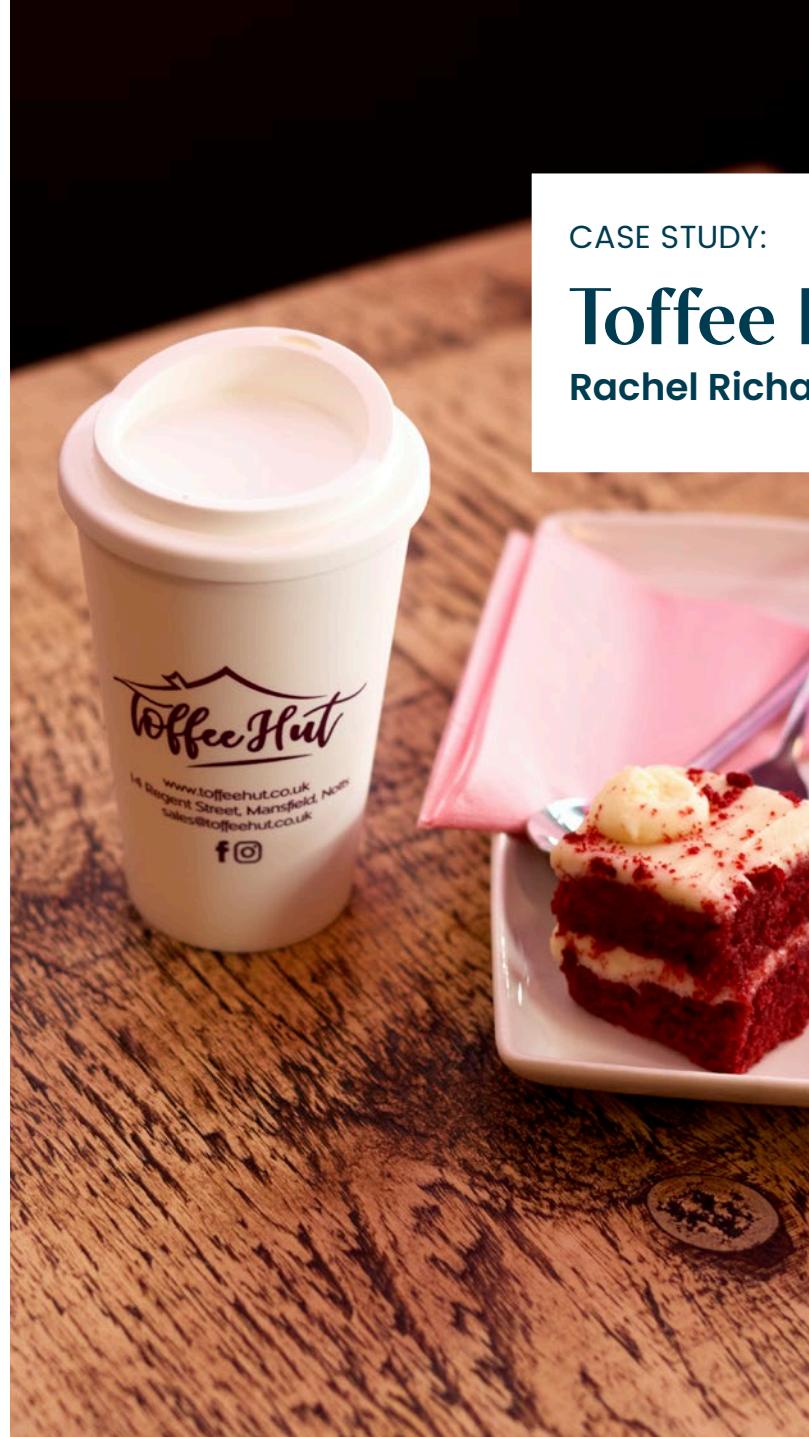
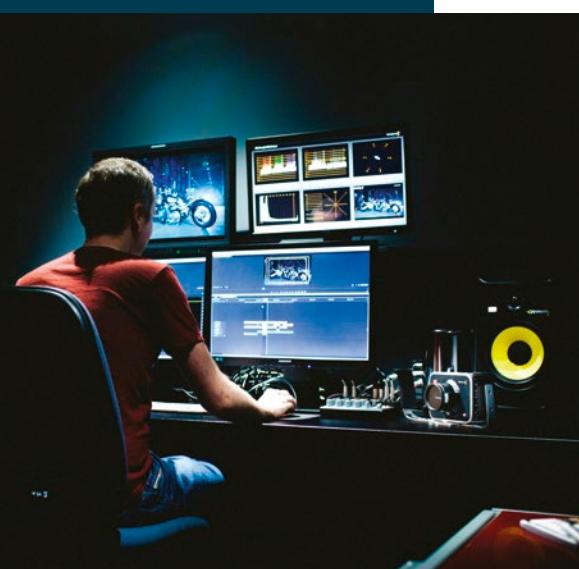
Nick Linney



**Family owned and run, Linney is one of the most well-known business success stories – not just in Mansfield, but across the East Midlands.**

What began as a bookshop in 1851 is today a major marketing services business that invests heavily in people and technology to support the work it does for some of the biggest brands in the world – ranging from insight-driven creative design to a fulfilment warehouse where state-of-the-art robots collect orders to be sent to customers.

Linney is Mansfield's largest private sector employer, with more than 1,000 people working across its vast Adamsway site. Self-described as 'restless since 1851', Linney's dedication to innovation continues to attract fresh talent and investment.



CASE STUDY:  
**Toffee Hut**  
Rachel Richards



**Born and bred in Mansfield, Rachel Richards embodies our town's creative and entrepreneurial spirit.**

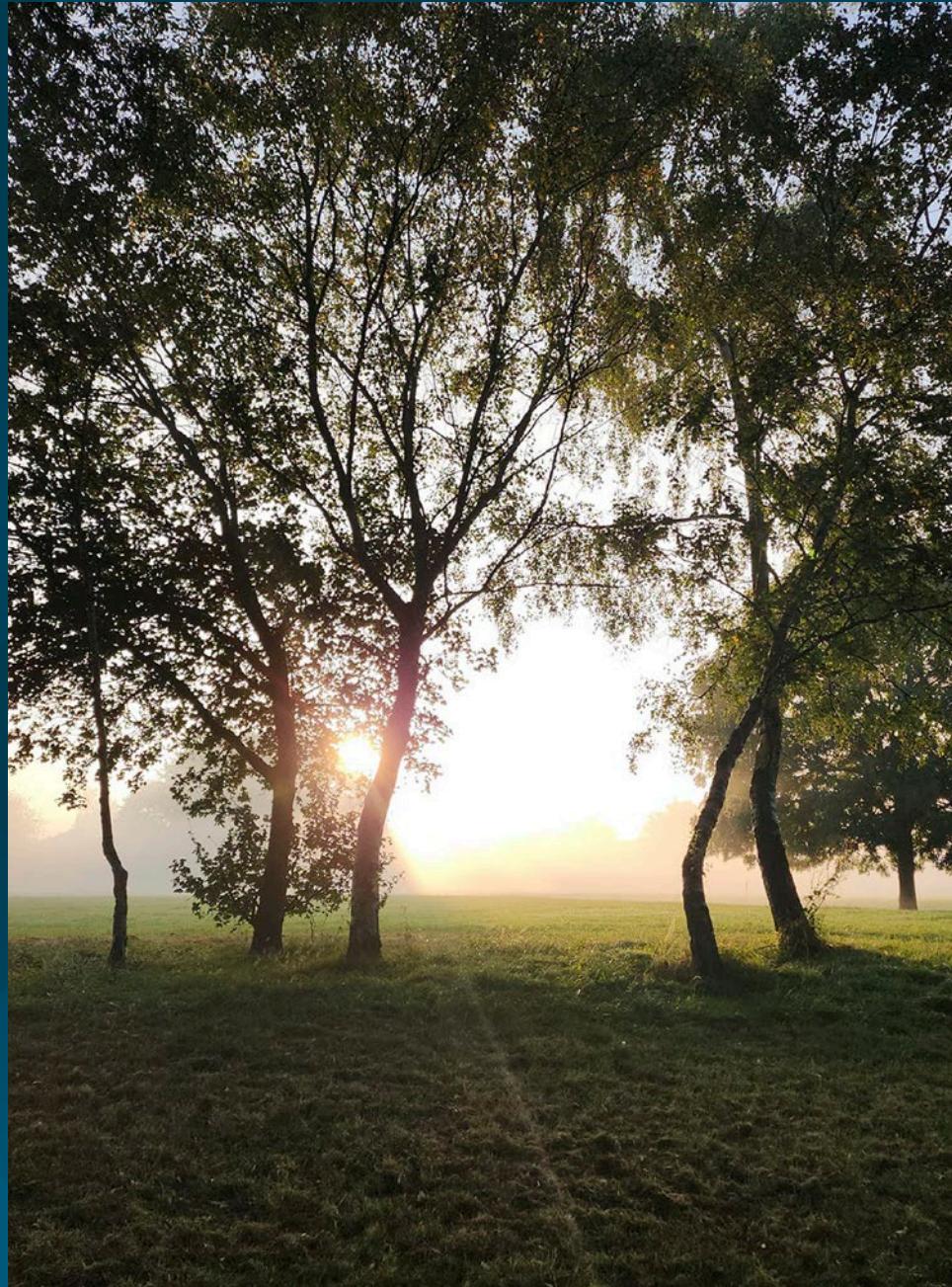
After a 20-year career in social care, Rachel wanted to start afresh and launched Toffee Hut as an online business in 2019. Within the first few months, her website attracted wholesale orders and interest from big names including Harrods. Rachel made the leap to open her first high-street sweet shop and café in Mansfield in April 2021. The business sells toffees, fudge, peanut brittle and lollies, as well as coffee from local suppliers.

A second permanent Toffee Hut has since opened in Mansfield's Four Seasons Shopping Centre, bringing shoppers sweet treats and winning several business awards.

**Mansfield...**

# **Culture, leisure & nature**

**Parks, pathways and the most famous forest in Britain. Shops and sports, markets and museums, clubs and cafés and cinema.**





**From breathtaking green spaces and state-of-the-art leisure facilities to a bustling high street and historic market, there's always plenty to do and see in Mansfield.**

It's easy to explore on foot, by car or train, with a buzzing town centre served by public transport links that make getting around a breeze.



Sunrise at Carr Bank Park

## Sports and stags

We make it easy for our communities to play, watch and enjoy great sport at all ages. Mansfield's home to first-class leisure facilities, including the award-winning Rebecca Adlington Leisure Centre and the new Warsop Health Hub.

And our investment in community health and wellbeing has produced a long list of elite sports stars, from Olympic and Paralympic medallists to professional boxers and cyclists.



**Field Mill, also known as One Call Stadium, is the oldest UK football ground still being used by a professional club.**

It's the home of Mansfield Town FC, or The Stags – a historic club with a loyal fanbase and a proud place in the Football League.



**Rebecca Adlington**  
4 x Olympic swimming medallist, including 2 gold



**Charlotte Henshaw**  
10 x Paracanoe World Champion  
3 x Paralympic Paracanoe Champion



**Ross Lamb**  
UCI Continental level road cyclist (Novapop Speedbike Team)

## Dinner and a show?

Built in 1910, the **Mansfield Palace Theatre** is a popular touring venue for major productions, from pantomimes and comedy shows to opera and ballet.

This historic site attracts more than 140,000 visitors each year from Nottinghamshire and beyond.

Just next-door is the **Mansfield Museum**, which celebrates our town's story and rich industrial heritage.



*The Trials,*  
Mansfield Palace Theatre



Mansfield Palace Theatre



A World of Birds in  
Mansfield Museum



Mansfield Museum



Jayson Wilsher-Mills



Carr Bank Park



## Recreation and relaxation

Walks, trails, views and vales.  
In a town packed with parks  
you're never far from nature.

Mansfield is bursting with  
gorgeous green spaces that  
are free for everyone to enjoy,  
from the award-winning King  
George V Park to The Carrs,  
a stunning nature reserve  
perched on the River Meden.

A multi-million-pound  
regeneration project is  
transforming Berry Hill Park  
– home to Mansfield Harriers  
& Athletics Club – into a  
family-friendly destination  
with new play areas, a multi-  
functional space, a café and  
improved accessibility.



Oddsocks, outdoor performance  
of *Much Ado About Nothing*

**Mansfield is  
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 We Are Mansfield

 WeAreMansfield

## There's more to Mansfield.

Mansfield is on the move. This book is a snapshot, only scratching the surface of who we are and where we're heading. To find out more, visit our website, or reach out to our dedicated teams.



[WeAreMansfield.com](http://WeAreMansfield.com)



**Mansfield**